

nobü®

the essence of pleasure



Tonga: nobü's new distribution partner

Nobü international (division of Bodispa inc) has finally reached a distribution agreement with Tonga, just in time for eroFame, the largest B2B show in Europe.

Tonga has agreed to stock and distribute the entire nobü range, which consist of a carefully picked collection of 40 high end, high tech intimate vibrators and toy kits. In addition twenty new items will be officially launched during eroFame.

"We are delighted to announce that such a highly respected European company will now start carrying our nobü products. I have a very high respect for Joop, who is the driving force behind Tonga", Alain Elmaleh general manager of Bodispa inc said.

"I have been working hard at developing this unique nobü brand for almost 2 years. I've been in this industry for 30 years in both retail and distribution and know exactly what I want to see and what I don't want to see in a new toy line, which would be eventually competing in this vast ocean of look alike brands! So now that I've completed the first stage of our long term development plan, I am quite happy to see that Tonga finally decided to jump on board and carry our products! The timing seems to be ideal because we now have all the marketing tools to help Tonga's vast network of retailers to achieve great sales performance with nobü.

I think this match between nobü and Tonga is perfect because they really like our vision, the products and packaging that we've created so far! And now we are very proud to see that our products will be featured in Tonga's reputed catalog of fine products alongside nobü, who's style, functionality, design and look have stood out among the rest and have brought us to the forefront of the toy industry".

In fact, in its short life, nobü has already won the much praised XBIZ award of the 2014 "best new pleasure product company of the year". At the July Storerotica award Nobü repeated this exploit with a triple awards nomination for the following awards:

- Best Boutique brand,
- Best new design (Swani)
- Best foreign distributor

Not bad for the new kid on the block!!!



NORA

HEAT SENSOR SYSTEM

AVAILABLE IN
340028

- Heat / Touch Sensor System
- 7 Vibration Programs
- 2 Motors
- LED Lit Controls

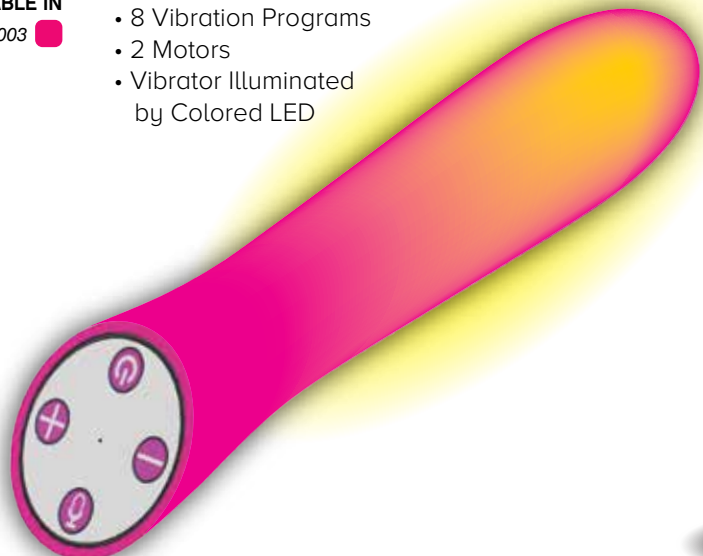


BOWI

SOUND RESPONSIVE SYSTEM

AVAILABLE IN
340003

- Music / Sound Responsive
- 8 Vibration Programs
- 2 Motors
- Vibrator Illuminated by Colored LED



STOREROTICA AWARD NOMINEE 2014

3 Nominations this Year!

XBIZ AWARDS 2014

Best New Pleasure Products Company of the Year!



European Retailers can now start pre-ordering nobü products at Tonga for October delivery.

This is only the beginning for the nobü brand in Europe. As the eroFame show is fast approaching, the newest items that will be introduced along with the newly designed floor and counter displays will no doubt get noticed there. We are convinced that most of the main European retailers are willing to jump in on this winning band wagon!

The ANME founders Show in Los Angeles was a great success for nobü, and the eroFame show will be just as big of a success if not more!

BODISPA wellness products inc is one of the world's leading manufacturers and distributor of high quality personal massagers.

StorErotica
"BEST DESIGN"
2014



SAPO

REDUCED SIZE 1 BUTTON OPERATION

AVAILABLE IN
340031

- 10 Vibration Programs
- 2 Motors
- Magnetic Charging
- LED Lit One Button Control



MAO

REDUCED SIZE 1 BUTTON OPERATION

AVAILABLE IN
340012

- 10 Vibration Programs
- Powerful Motors
- Magnetic Charging
- LED Lit One Button Control



Our success is driven by our high quality team and their commitment to excellence, applying innovative technologies and creating new opportunities for profitable growth.



AVAILABLE IN
340034

SWANI

INTIMATE MASSAGER

- Cradle Station
- Magnetic Charging
- 10 Vibration Programs
- 3 Motors

